

Partnership for a Connected Illinois **broadbandillinois.org**

Broadband Research for the State of Illinois

The Partnership for a Connected Illinois (PCI) is undertaking critical research on behalf of the State of Illinois for the purpose of identifying the current uses of the Internet and the benefits obtained by households, businesses, community institutions, and other organizations across the state. We are collecting information through online surveys that explore what Internet services are being used, how they are used, what motivates uses of the Internet, and barriers to using the Internet. The survey is available at www.broadbandillinois.org.

The results of this research can be made available on request to communities who request it.

Why this is important

Affordable access to broadband services is increasingly essential for participating in the 21st century economy, yet many communities in Illinois continue to be unserved or under-served. A number of initiatives are under way by the State of Illinois to address this shortfall, including the Gigabit Community Challenge and Eliminate the Digital Divide. These programs aim to stimulate and support investments that increase the availability of broadband services to communities and population segments where broadband is lacking.

How you can benefit

- Direct benefit to communities and other organizations that have an interest in expanding the availability of broadband services for their constituents.
- Deeper insights into getting the most benefit of increased adoption & broadband use.
- Help stakeholders that are in the process of applying for the aforementioned grants.
- The interest & demand for broadband can be informed by the level of survey participation by your constituent groups as well

What you can do

Participation is greatly enhanced by local promotion and awareness-raising within your community or constituency. We encourage all who have a stake in improving the availability of affordable broadband services to reach out to their constituents through a combination of:

- Direct outreach to email lists
- Announcements in public meetings
- Public announcement on web sites
- Newsletter articles
- Posters in public Internet locations

PCI will be pleased to provide additional information, outreach assistance, and survey results. For more information please contact Clayton Black at eteams@broadbandillinois.org.