



# Prescription Digital Therapeutics: Next Generation Healthcare

**A VIRTUAL FORUM**

**Tuesday, April 4, Noon to 1:00 p.m. CST**

General Topic Introduction to Prescribed Digital Therapeutics, how they are used and Pear Pharmaceuticals journey from clinical studies to FDA approval, commercialization and reimbursement.

- ◆ Highlighting the difference between digital therapeutics and prescription digital therapeutics (PDT)
- ◆ Ways in which PDTs can benefit patients
- ◆ How to prioritize PDT based interventions for health systems
- ◆ Reimbursement and regulatory outlook for PDTs
- ◆ Predictions for PDTs involvement in creating the future of health care in the next 24 months.

## Speakers:

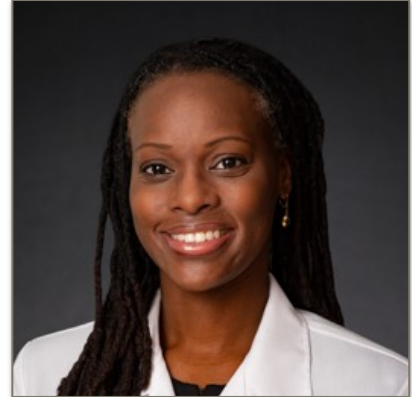
### **Dr. Audrey Kern, MD, DFASAM**

Dr. Kern is board certified in Addiction Medicine by the American Board of Preventative Medicine and has been board certified by the American Board of Addiction Medicine and American Board of Emergency Medicine. She is currently Global Medical Director at Pear Therapeutics, serving as an expert in Substance Use Disorder and Opioid Use Disorder for the development of digital therapies. In addition to this work, she maintains a clinical practice as Medical Director at Sobriety Centers of New Hampshire, in Antrim New Hampshire, a residential treatment facility for women.



### **Dr. Chevon Rairy**

Chevon Rairy, MD serves as Venture Partner at Takeda Digital Ventures (TDV) where she will lead efforts to identify, execute, and manage strategic investments. In partnership with TDV and Takeda, she will provide leadership in the evolution of virtual care models to enhance differentiating value, including supporting TDV portfolio companies and founders within the Venture Studio to transform health and improve lives.



### **Terry Murphy, Adjunct Faculty, Executive-in-Residence: Digital Innovation in Healthcare.**

Terry Murphy is CEO of Edgehealth LLC and co-chairs the Digital Health Selection Committee for ACHRM, an employer health coalition.

He teaches Digital Health and Disruptive Innovation in Cornell's Sloan executive MHS program.



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