

TELEHEALTH POLICY UPDATE

Broadband TELEMEDICINE Summit



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American Telemedicine
Association



www.americantelemed.org

1993 – 2013
Twenty Years and Growing

1. Payments

Traditional Medicare Reimbursement

- **Backwards move with new SMSAs**
- **Small progress with coding**
- **Credentialing rules improved**



Government Payers Move Away From Traditional FFS

- **ACOs**
- **State Medicaid Managed Care**
- **Federal Medicare Advantage**
- **Medical and Health Homes**
- **Bundled Payments**

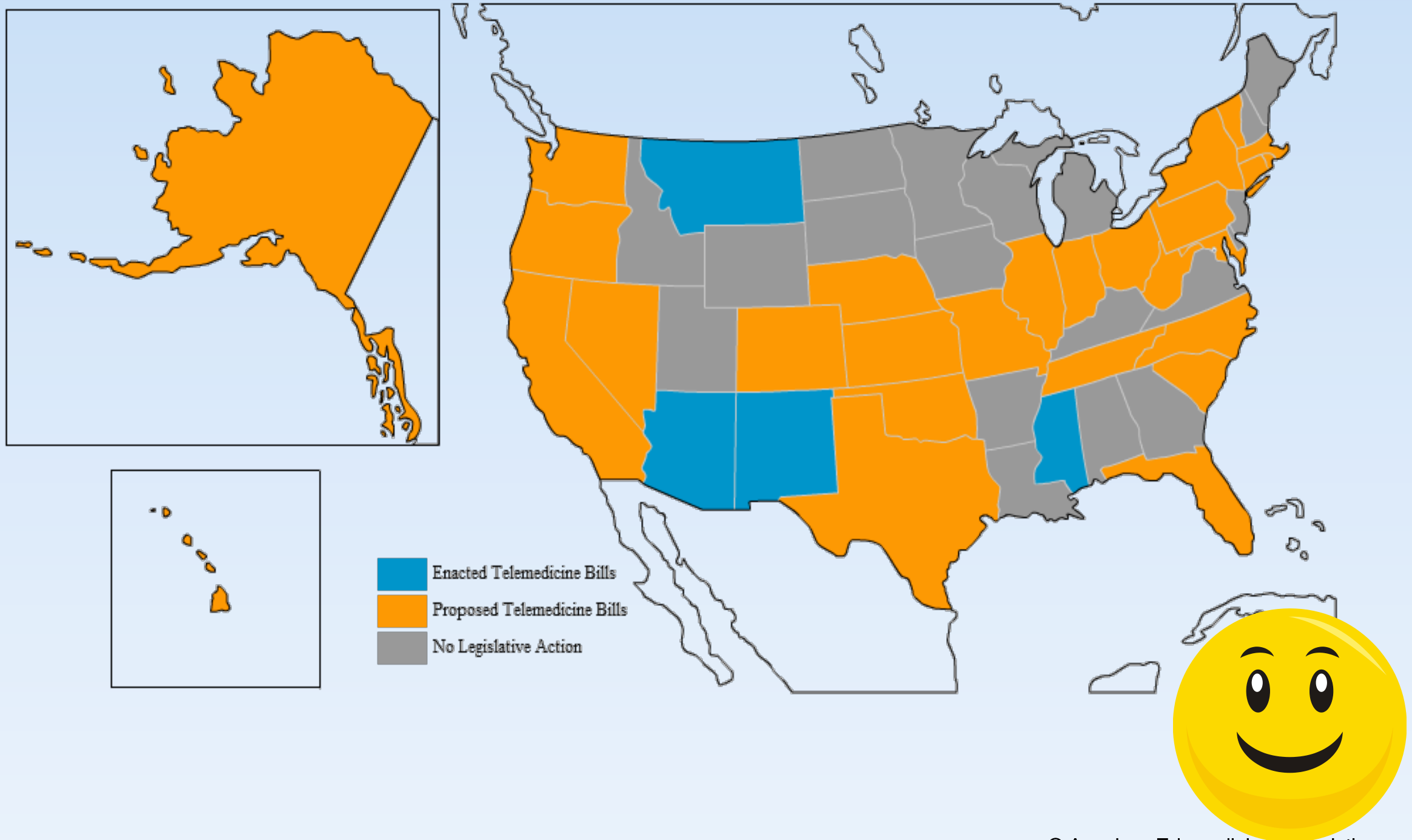


Government Programs Adopt Telehealth

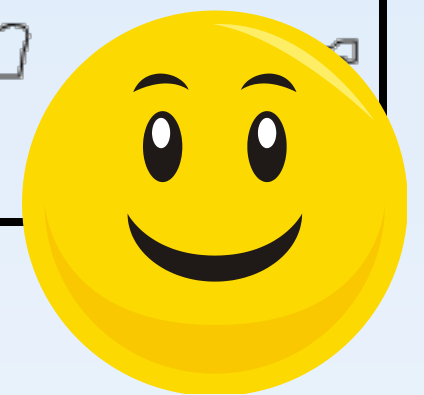
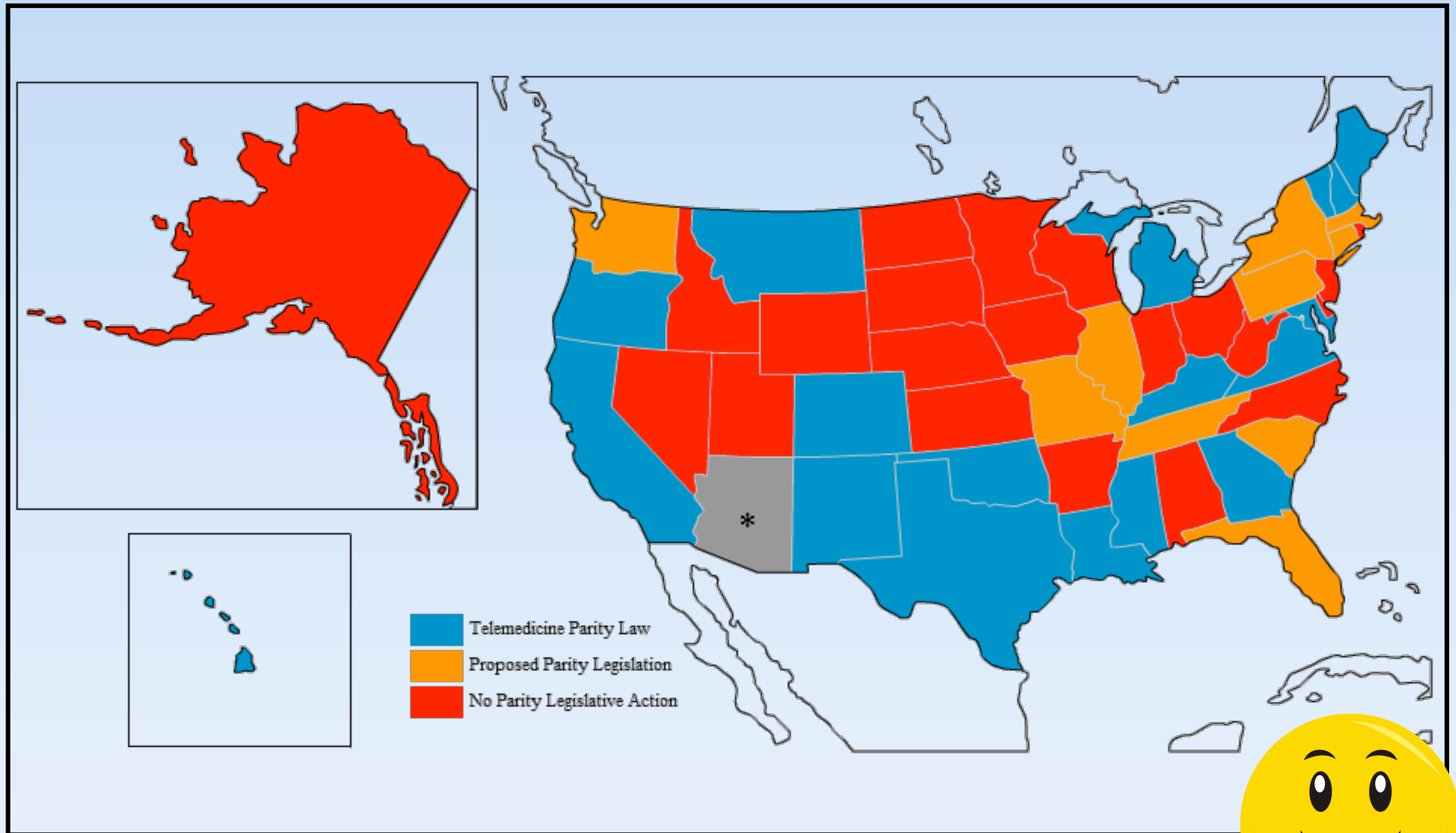
- **Veterans Administration**
- **TRICARE**
- **Indian Health Service**
- **Correctional Care**



Medicaid Expands Telehealth Coverage

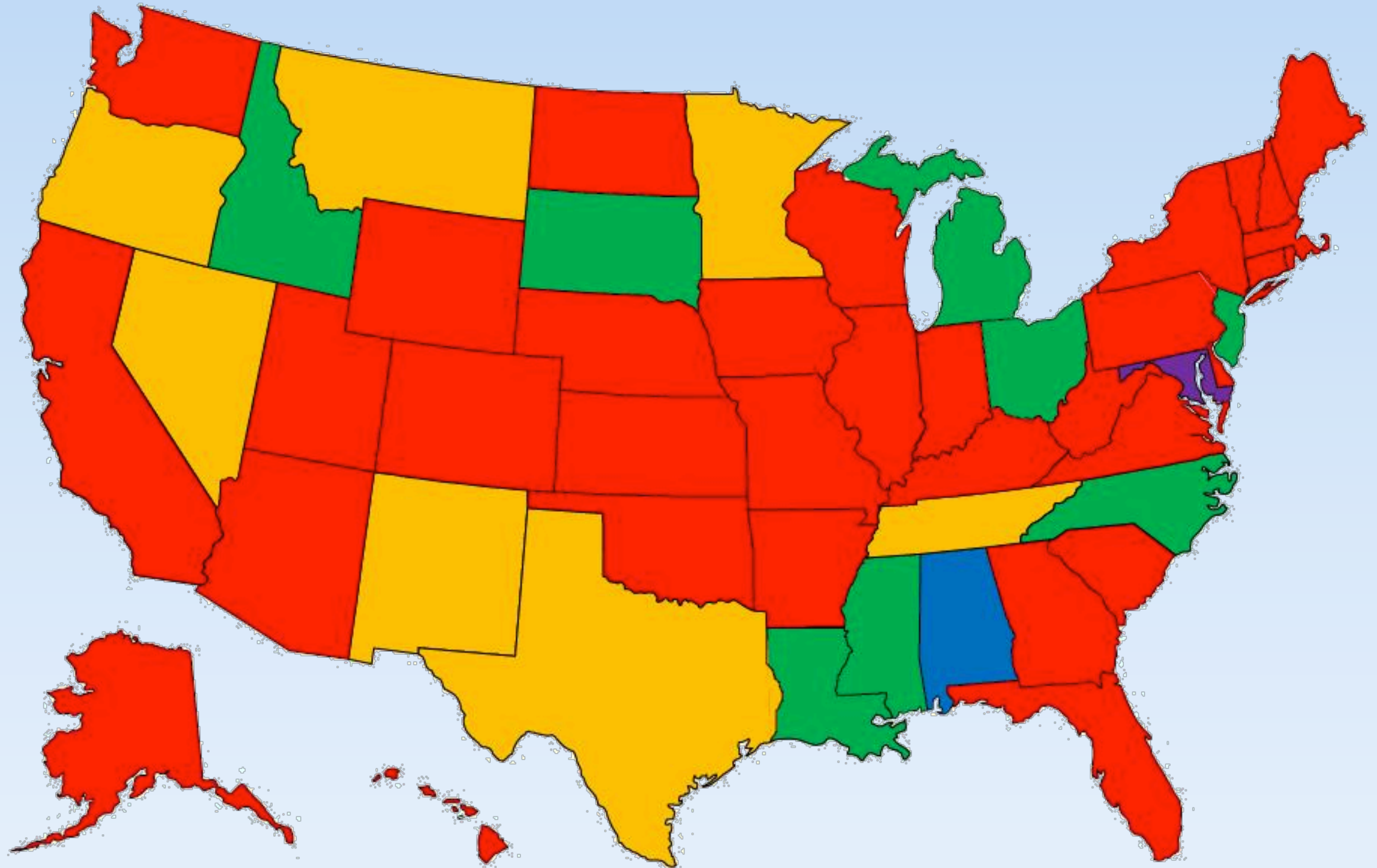


States Mandate Private Insurance Coverage



2. Practice Regulation

Telemedicine Licensure Requirements by State



- | | | | | | |
|--|--------------------------------------|---|--|---|--|
|  | Full license required |  | Full license required; expedited process available |  | Special license; neighboring states only |
|  | Special or modified license required |  | Special license; state reciprocity required | | |

State Medical Boards

A mixed bag...

- **Unified application progress**
- **“Prior physician-patient relationship”**
- **Licensure fees**
- **Delays**



Congress “Steps in”

- **STEP Act**
- **Proposed VETS Act**
- **H.R. 6719 - Mike Thompson’s bill**



3. Other Policy Issues

It's Busy

- **Hospital readmission rules**
- **FDA regulation of mobile health devices**
- **FCC rural health program**
- **Stage III meaningful use**
- **Innovation Center grants**



WHAT ATA DOES

FEDERAL AND STATE POLICIES & PRACTICES



ROAD MAPS & BEST PRACTICES

Quality Assurance for Payers, Public, Policy Leaders



MEETINGS & EDUCATION



NETWORKING AMONG PEERS

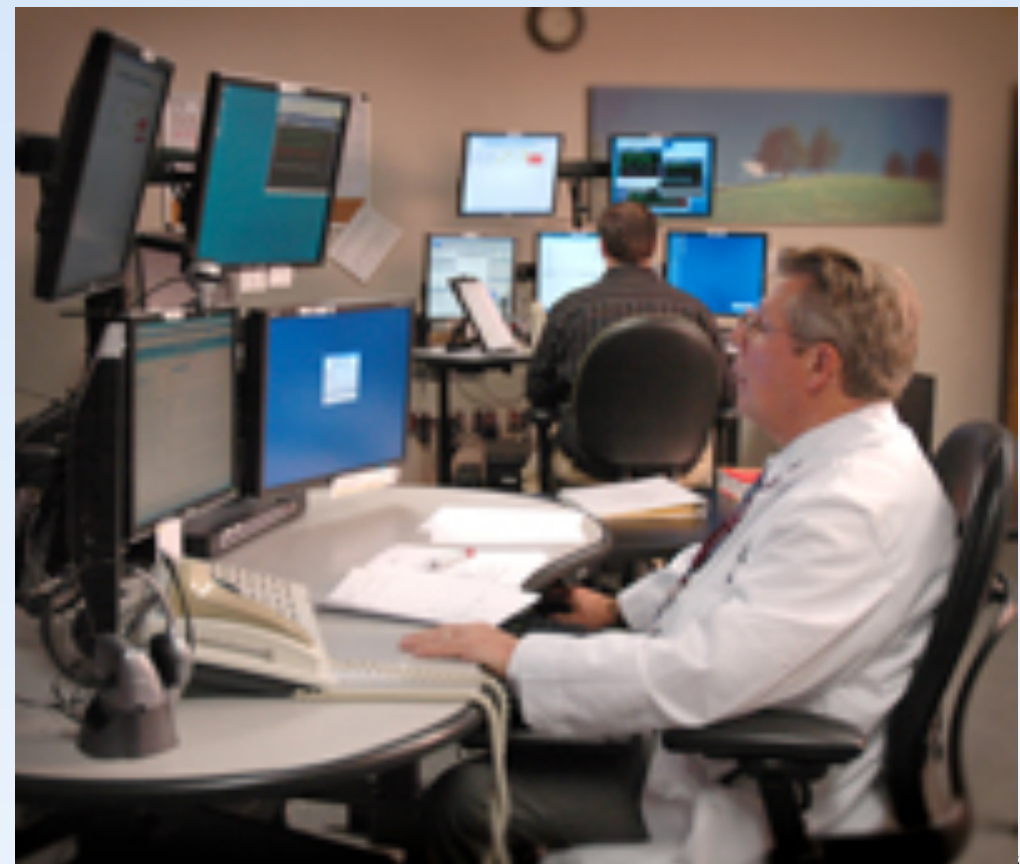


PUSHING THE ENVELOPE

Transforming
Traditional
Healthcare



Identifying and
Translating Market
Changes





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