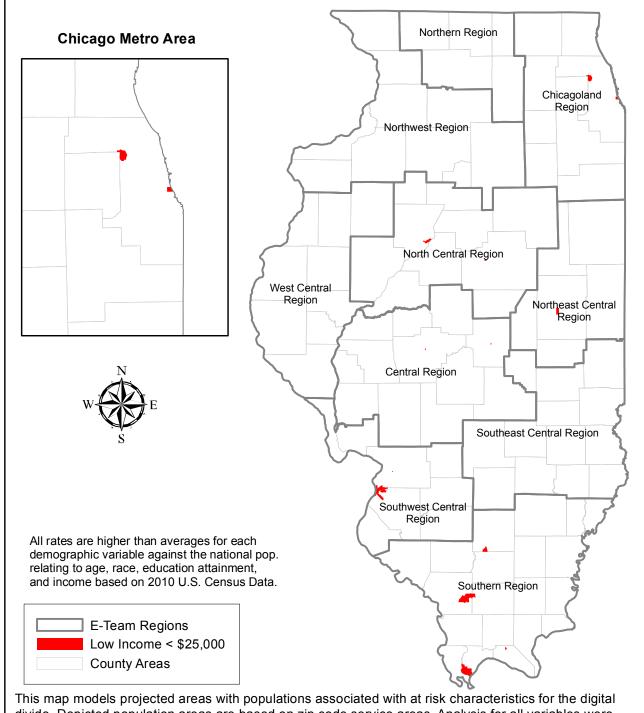
DIGITAL DIVIDE BARRIERS

Income



divide. Depicted population areas are based on zip code service areas. Analysis for all variables were referenced against findings in the Exploring the Digital Nation - Computer and Internet Use at Home Study (U.S. Department of Commerce).

http://www.esa.doc.gov/Reports/exploring-digital-nation-computer-and-internet-use-home Map summary: The key variables lowering broadband adoption are age > 65, incomes below 25k, less than HS education, and ethnicity (Hispanic and African American)

Partnership for a Connected Illinois - May 8, 2012

