

Part III Agenda, Tuesday, September 13, 2016

- 8:00 – 8:30 am** **Networking Continental Breakfast**
- 8:30 – 8:40 am** **Welcome & Opening Remarks**, Nancy Kaszak, Executive Director, Illinois Telehealth Initiative; Ashley Fischer, Partner-In-Charge, Health Industry Advisory Practice Group - Chicago, McDermott Will & Emery LLP
- 8:40 – 9:00 am** **Keynote Speaker**, Frances Dare, Managing Director of Global Health Practice, Accenture
- 9:00 – 9:10 am** **Award to Nancy L. Kaszak**, Anthony Licata, Treasurer, Partnership for a Connected Illinois; Lisa S. Mazur, Co-Chair, Program Planning Committee
- 9:10 – 10:10 am** **Key Legal and Practical Considerations for Telehealth Companies**
- Technological innovation in health care delivery is attracting interest from a variety of sectors: health care providers, start-ups, physician practices and payers have all been incubators for telehealth products and business models. The rapid proliferation of these telehealth offerings has left regulators struggling to keep up and has introduced entrepreneurs to the complex regulatory environment of health care. This panel will explore the key legal and practical issues that should be on the radar of all telehealth companies.
- Panelists:*
- Mark Peysakhovich, Senior Director of Government Relations, American Heart Association and American Stroke Association in Illinois
 - Sarah Hogan, Partner, McDermott Will & Emery LLP
 - Randall Williams, Chief Executive Officer, Pharos Innovations
 - Patrick Spain, Chairman and Chief Executive Officer, First Stop Health
- Moderator:* Jennifer Geetter, Partner, McDermott Will & Emery LLP
- 10:10 – 10:40 am** **Case Study #1: What Does it Take to Build and Operate a Successful Telehealth Company?**
- The presenters will describe the history and current operations of their respective telehealth programs, including the legal and practical challenges they have faced. Topics of interest include business models and operational issues, payment, professional licensure, scope of practice, and risk mitigation.
- Presenter:* Aaron Dallek, Chief Executive Officer and Co-Founder, Opternative
- Moderator:* Jennifer Breuer, Partner, Drinker Biddle & Reath LLP
- 10:40 – 10:50 am** **Networking Break**
- 10:50 – 11:50 am** **Maintaining Professional Practice Standards in Telemedicine**
- The explosion of new telehealth technologies has significantly expanded and changed the ways in which health care is delivered. This session will explore issues of interest and concern to health care professionals who are delivering care using telehealth technologies, ranging from mobile apps to videoconferencing technology to remote monitoring tools, including:
- developing and following telemedicine clinical practice guidelines
 - complying with state and federal privacy and security regulations
 - identifying professional liability and ethical concerns
 - preserving the physician-patient relationship

Panelists:

- Henry DePhillips, M.D., Chief Medical Officer, Teladoc
- Kristen Lambert, Esq., MSW, LICSW, CPHRM, FASHRM, Vice President, Psychiatric and Professional Liability Risk Management Group, AWAC Services Company
- Ian Tong, M.D., Chief Medical Officer, Doctor on Demand

Moderator: Sandra DiVarco, BSN, RN, Partner, McDermott Will & Emery LLP

11:50 – 12:20 pm

Case Study #2: What Does it Take to Build and Operate a Successful Telehealth Company?

Presenters: Gurpreet Mander, MD, MBA, CPE, Chief Medical Officer St. John's Hospital and Medical Director Regional Referral Center and Chair Illinois Tele-Connect Network, and David Mortimer, MDiv, Central (CITN), Administrative Director and Director, Innovation Institute, Hospital Sisters of St. Francis Foundation Hospital Sisters Health System

Moderator: Lisa Schmitz Mazur, Partner, McDermott Will & Emery LLP

12:20 – 1:15 pm

Lunch

1:15 – 2:05 pm

Case Studies #3 and #4: What Does it Take to Build and Operate a Successful Telehealth Company?

Presenters: Atul Singh, Director, Digital Health, Walgreen Company; Justin Stone, General Counsel, MDLIVE

Moderator: Nathaniel Lacktman, Partner, Foley & Lardner LLP

2:05 – 2:35 pm

Case Study #5: What Does it Take to Build and Operate a Successful Telehealth Company?

Presenters: Justine Mitchell, Chief Clinical Officer, and Naveen Kathuria, Growth and Strategic Partnerships, Regroup Therapy

Moderator: Lisa Schmitz Mazur, Partner, McDermott Will & Emery LLP

2:35 pm – 2:45 pm

Networking Break

2:45 – 3:45 pm

Is Telehealth Ready for Investment Capital?

While legal and regulatory challenges remain for telehealth companies, the development of more receptive payment and regulatory environments is creating a more workable environment for telehealth ventures to succeed and scale. This development is also providing investors with more confidence to undertake telehealth investments. This panel of investors and legal experts will explore the benefits, risks and opportunities associated with investing in the telehealth space.

Panelists:

- Frances Dare, Managing Director of Global Health Practice, Accenture
- Jeff Kosowsky, Senior Vice President of Corporate Development, American Well
- Robert V. Holton, III, Chief Operating Officer, VideoMedicine
- John Webb, Chief Executive Officer and Managing Partner, Quantum Reach

Moderator: Dale Van Demark, Partner, McDermott Will & Emery LLP

3:45 – 4:45 pm

Telehealth 2.0: Using Apps, Wearables and Other Technology to Engage Patients and Improve Health

This panel discussion focuses on the business, privacy and health care regulatory and ethical issues raised by using technology to enhance the healthcare experience, engage patients and improve health outcomes.

Panelists:

- Nina Antoniotti, Ph.D., RN, MBA, Executive Director for Telehealth, Southern Illinois University School of Medicine

- Brian Scarpelli, Senior Policy Counsel, ACT, The App Association
- Raj Tiwari, Director of Technology at Surgent Networks
- Sidney Welch, Shareholder and Chair, Health Care Innovation, Polsinelli

Moderator: Sheryl Dacso, Partner, Seyfarth Shaw LLP

4:45 – 5:00 pm

Closing Remarks, Nancy Kaszak, Executive Director, Illinois Telehealth Initiative

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