



Illinois Telehealth Law Forum Series

Part II Agenda, Tuesday, June 7, 2016

8:00 – 9:00 am **Registration and Networking Continental Breakfast**

9:00 – 9:15 am **Welcome & Opening Remarks**, Nancy Kaszak, Executive Director, Illinois Telehealth Initiative, Lydia R.B. Kelley, partner-in-charge, McDermott Will & Emery Chicago Office

9:15 – 9:30 am **Keynote Address**, Henry DePhillips, MD, Chief Medical Officer, Teladoc

9:30 – 10:30 am **Payment for Telehealth Services in Illinois and the Broader Midwest**

This panel of payer contracting and reimbursement experts will explore the telehealth payment policies and practices of Illinois Medicaid, employers and other third party payers, as well as the impact of existing state and federal laws on the current payment landscape. Panelists will then turn to the lessons Illinois can learn from the telehealth payment and coverage parity laws adopted by other states.

Panelists:

- Nina Antoniotti, Ph.D., RN, MBA, Executive Director for Telehealth, Southern Illinois University School of Medicine
- Julie Hamos, Principal at Health Management Associates; previously Director of the Illinois Department of Healthcare and Family Services

Moderator: Lisa Schmitz Mazur, Partner, McDermott Will & Emery LLP

10:30 – 11:45 am **Telehealth's Role in Shifting from Fee-for-Service to Value-Based Care**

This panel will address how telehealth fits into the growing shift from fee-for-service care to value-based care. Panelists will review how telehealth is being integrated into new payment and care delivery models, with particular attention to regulatory flexibilities being offered to promote and facilitate the use of telehealth and to potential regulatory developments on the horizon. Panelists also will consider these models as vehicles for providers to gain experience managing risk and will explore instances where provider organizations have contracted directly for care delivered via telehealth.

Panelists:

- Eugene Somphone, MD, Medical Director of United Health Group On Demand Medicine
- Randy Williams, MD, CEO, Pharos Innovations
- Pardeep Shori, MD, Medical Director, American Well
- Prentiss Taylor, MD, Corporate Medical Director, Advocate At Work at Advocate Health Care

Moderator: Daniel Gottlieb, Partner, McDermott Will & Emery LLP

11:45 – 12:30 pm **Networking Lunch**

12:30 – 1:30 pm

Key Considerations for Employers Offering a Telehealth Benefit

Employers are increasingly offering employees access to telehealth services as a strategy to improve employee health and job performance and to decrease health care cost. Employers planning or currently offering employees access to telehealth services should be aware of both: (1) the potential legal issues raised by the offering of telehealth services as part of an employer-sponsored health plan, wellness program or employee assistance program, and (2) the various legal and regulatory requirements that govern telehealth providers and influence employer choice of a telehealth provider. This panel of employee benefits and legal experts will explore these issues and offer recommendations based on the lessons they have learned from working with employer-telehealth provider arrangements.

Panelists:

- Henry DePhillips, MD, Chief Medical Officer, Teladoc
- Betsy Hall, Director of Global Public Policy, Walmart
- Allison Wils, Director of Health Policy for The ERISA Industry Committee

Moderator: Amy Gordon, Partner, McDermott Will & Emery LLP

1:30 – 2:00 pm

Case Study: Collaboration of Payer and Provider in Remote Monitoring Program

The Case Study presenters will explore how a sophisticated telehealth company and a major third party payer have collaborated in the development and implementation of a remote monitoring program designed to deliver care remotely to high-risk or underserved individuals.

- Laura Messmer, Manager, Clinical Health Services, Aetna Better Health
- Carla Robinson, Co-Founder and Chief Executive Officer, Canary Telehealth

2:00 – 3:00 pm

Consumer Investment in Telehealth Services

Over the past few years, more consumers are investing in their health and wellness, partly as a cost reduction strategy in response to high deductible health plans. Direct to consumer telehealth providers and technology companies have entered the market to meet this growing demand. This panel will discuss the increased consumer focus on and demand for telehealth services, relevant state and federal laws impacting direct to consumer telehealth, and expectations for future regulation and market developments.

Panelists:

- Julie Miostaw, Government Relations Director, American Heart Association and American Stroke Association
- Soleil Teubner, Partner, Jones Day
- Eddie Yoon, Principal, The Cambridge Group

Moderator: René Quashie, Senior Counsel, Epstein Becker & Green LLP

3:00 – 4:00 pm

Payer Partnership Opportunities and Strategies for Telehealth

Payers are increasingly collaborating with Midwest hospitals, health systems, employers, telehealth companies and technology companies, and finding new and exciting ways to partner

with one another to further their respective telehealth and business goals and objectives. The panelists will discuss:

- how payers are collaborating with technology and health care providers in new and exciting ways to offer enhanced member benefits
- how these partnerships are furthering the payers' goals and objectives
- the business and legal issues that payers face and the strategies that they adopt to address them
- other practical "lessons learned" and tips for the development and operation of an effective and successful telehealth partnership

Panelists:

- Kevin Osten-Garner, Psy.D., Associate Vice-President of Academic Affairs Adler University
- Carla Robinson, Chief Executive Officer, Canary Telehealth
- Kathryn Roe, Principal, The Health Law Consultancy
- Ariane Tschumi, Senior Regulatory Counsel, Oscar Insurance

Moderator: Dale Van Demark, Partner, McDermott Will & Emery LLP

4:00 – 4:15 pm

Closing Remarks and Information about Part III of the Illinois Telehealth Law Forum