



## Illinois Telehealth Law Forum Series

Courtesy of McDermott Will & Emery LLP

### Part I Agenda, Wednesday, April 6, 2016

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- 8:00 – 9:00 am**      **Networking Continental Breakfast**
- 9:00 – 9:10 am**      **Opening Remarks & Welcome from Host**  
Nancy Kaszak, Executive Director of the Illinois Telehealth Initiative  
Jeffrey Stone, Co-Chair of McDermott Will & Emery LLP (**no CME credit provided**)
- 9:10 – 9:25 am**      **Keynote Speaker**, Charlie Weikel, Deputy Director, Transformation and Metrics, Office of the Illinois Governor Bruce Rauner
- 9:25 – 9:35 am**      **Tribute to Charles Benton, Presenting:** Tony Licata, Treasurer for Partnership for a Connected Illinois; **Accepting:** Adrienne B. Furniss, Executive Director of the Benton Foundation (**no CME credit provided**)
- 9:35 – 10:35 am**      **What You Need to Know about Telehealth in Illinois and the Broader Midwest**  
This inaugural discussion will set the stage for the diverse and engaging discussions to follow. A panel of prominent legal, medical and government relations professionals will explore:
- the current role of telehealth in Illinois and the broader Midwest
  - applicable Illinois laws and regulations
  - the impact of the legal and regulatory environment, and other factors on the expansion of telehealth in Illinois
  - opportunities to advance telehealth in Illinois and the broader Midwest
- Panelists:*
- Alvaro Encinas, MD, Doctor on Demand Provider, Hospitalist Physician at Infinity Healthcare
  - John Blum, Professor at Loyola Law School, Adjunct Professor at Loyola's Stritch School of Medicine
  - Mark Peysakhovich, Senior Director of Government Relations, American Heart Association and American Stroke Association in Illinois
  - Latoya Thomas, Director, State Policy Resource Center at the American Telemedicine Association
- Moderator:* Lisa Schmitz Mazur, Partner, McDermott Will & Emery LLP
- 10:35 – 10:50am**      **Intergovernmental Collaboration in Healthcare Policy, Regulation & Practice**  
This presentation will focus on the efforts currently underway to build interstate collaborations to standardize the requirements for multi-state telehealth programs, including the Interstate Medical Licensure Compact.
- Eric Tempelis, Director of Government Relations at Gundersen Health System, Leader of Interstate Collaboration in Healthcare Stakeholder Group
- 10:50 – 11:00 am**      **Networking Break**

11:00 – 12:00 pm

### **Telehealth's Value Proposition: Opportunities for Revenue and Cost-Savings**

This panel will explore telehealth revenue and cost-savings opportunities, and how telehealth providers can tap into them. The experienced panel of reimbursement and accountable care strategists will explore:

- concrete examples of successful reimbursement strategies, including insights on negotiating with private and government payers
- telehealth's role in value-based purchasing and accountable care strategies
- opportunities for risk-sharing payment models, whether through value-based purchasing, shared savings, capitation or otherwise

#### *Panelists:*

- Nina Antoniotti, Ph.D., RN, MBA, Executive Director for Telehealth, Southern Illinois University School of Medicine
- Mary Sajdak, Senior Director, Integrated Care at Cook County Health and Hospital Systems

*Moderator:* René Quashie, Senior Counsel, Epstein Becker & Green LLP

12:00 – 1:00 pm

### **Networking Lunch**

1:00 – 2:30 pm

### **Case Studies: What Does it Take to Build and Operate a Successful Telehealth Program?**

Presenters will describe the history and current operations of their respective organizations' telehealth programs, including the legal and practical challenges they have faced along the way. Topics of interest include business models and operational issues, reimbursement, professional licensure, scope of practice, and risk mitigation strategies.

#### *Panelists:*

- Donald Miskowicz, Executive Director, North Central Behavioral Health Systems, and Jodi Mahoney, Chief Operating Officer
- Henry DePhillips, MD, Chief Medical Officer, Teladoc
- Joshua Bock and James Connors, MD, Rush University Medical Center, Telestroke Program

*Moderator:* Kathleen Howlett, Senior Counsel, Taft Stettinius & Hollister LLP

2:30 – 3:30 pm

### **Telehealth Provider Partnership Opportunities and Strategies**

Midwest hospitals, health systems, payers, employers, telehealth companies and technology companies are finding new and exciting ways to partner with one another to further their respective goals and objectives. The panelists will discuss:

- how telehealth providers are collaborating in new and exciting ways
- how these partnerships further their organizations' goals and objectives
- the business and legal issues that they face, and the strategies that they adopt to address them, including negotiating legal agreements, privileging and credentialing, multi-state licensure, and the sharing of patient information
- other practical "lessons learned" and tips for the development and operation of an effective and successful telehealth partnership

#### *Panelists:*

- Erin Sexton, Director, Government Relations at Mayo Clinic
- Ross Friedberg, General Counsel, Doctor on Demand
- Dale Van Demark, Partner, McDermott Will & Emery LLP

*Moderator:* Sheila Sokolowski, Partner, Hogan Marren Babbo & Rose, Ltd.

**3:30 – 3:40 pm**

**Closing Remarks and Information about Parts II and III of the Illinois Telehealth Law Forum**  
Nancy Kaszak, Executive Director of the Illinois Telehealth Initiative

***For information about the Illinois Telehealth Law Forum and sponsorship opportunities, please contact Nancy L. Kaszak of the Illinois Telehealth Law Initiative at [telehealth@broadbandillinois.org](mailto:telehealth@broadbandillinois.org) and Lisa Schmitz Mazur of McDermott Will & Emery at [lmazur@mwe.com](mailto:lmazur@mwe.com).***

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