



Partnership for a Connected Illinois (PCI)
2022 Awards for Excellence in Telehealth
Leadership

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AGENDA

11:30–11:35: Opening Remarks

- Lisa Mazur and Peter Dudziak for the Health Initiative Alliance

11:35–11:45: Keynote

- Pamela Gardon Johnson: National Vice President, Health Equity and Partnership & National Executive Director, National Hypertension Control Initiative for the American Heart Assoc. Title: **It's about Scope, it's about Reach, it's about US**

11:45–11:55: Leadership Award for Advancing Telehealth through Innovation

- Introduction: Ann Ford, Partner at Hall Prangle & Schoonveld and Secretary of PCI
- StationMD: Dr. Maulik Trivedi, M.D., FACEP, Chief Strategy Officer at StationMD

11:55–12:05: Leadership Award for Improved Care for Underserved Populations

- Introduction: Angie Grover, Co-founder of Metopio
- Blue Cross Blue Shield of Illinois: Shanquinnell Bullock, LCPC, Senior Manager, Medicaid Provider Network

12:05–12:15: Leadership Award for Improved Policy Changes to Advance Telehealth

- Introduction: Fatema Zanzi, Chief Legal Officer at Ann & Robert H. Lurie Children's Hospital in Chicago and Vice Chair of PCI
- Bobby J. Rush, Congressman representing the 1st District of Illinois

12:15–12:20: Final Remarks

- Lisa Mazur, Partner of the Chicago Office of McDermott Will & Emery and Chair of PCI

Host of digital platform:



represented by Peter Dudziak



KEYNOTE SPEAKER

Pamela Gardon Johnson: National Vice President, Health Equity and Partnership & National Executive Director, National Hypertension Control Initiative for the American Heart Assoc.



Pamela is responsible for leading the strategic planning for improving the health of communities across the United States by identifying opportunities with powerful partnerships to impact transformative lifestyle and community change. Pamela has 20+ years of strategic planning, change management, marketing and accounting experience and is passionate about empowering individuals, communities and corporations to be agents of change. Pamela received her Bachelor of Science in Accounting from the University of North Texas and her Master of Business Administration from Southern Methodist University in Dallas, Texas. She is a Board Member for the CHIArts Foundation, Spectrum Health Lakeland, a Council Member for Alkeme Health and Babson Women of Excellence Coach. She is a distinguished member of Alpha

Kappa Alpha Sorority Inc., The Links Inc., Jack and Jill of America, American Marketing Association, the McKinsey Black Executive Leadership Program, and a Lifetime Member of the National Black MBA Association. Pamela is married to Robert Johnson, a lawpreneur and they have a son, Miles.

MASTER OF CEREMONIES



Lisa Mazur, Partner of the Chicago Office of McDermott Will & Emery and Chair of PCI

Lisa advises health care providers and technology companies on a variety of legal, regulatory and compliance matters with a particular focus on digital health topics, including telehealth, telemedicine, mobile health and consumer wellness. In addition to extensive writing on matters related to her digital health practice, Lisa has spoken at numerous conferences on a variety of digital health topics.

INTRODUCTIONS OF AWARDEES



Ann Ford: Partner at Hall Prangle & Schoonveld

Ann provides strategic, business and legal advice to clients in the highly regulated healthcare industry in compliance, regulatory and transactional matters. Her experience includes over 15 years of executive leadership in healthcare organizations. Prior to joining Hall Prangle & Schoonveld, as the chief compliance officer and deputy general counsel of an international medical device, supply and distribution company, Ann developed global and US-based programs in healthcare compliance and worked on strategic acquisitions. She has also served as general counsel of two Chicago hospitals and as a partner in a professional liability litigation firm in Chicago.



Angie Grover: Co-founder of Metopio

[Metopio](#) was created by data scientists, healthcare executives and public health champions who needed a tool that could deliver and communicate actionable insights about places and populations to drive better policy and business decisions. The platform is a start-to-finish, analytics as a service tool that brings together data, analytics and insights into one place so you can ask a question, get an answer, and accelerate your impact. Prior to launching Metopio, she served as the Vice President for Government Affairs and Public Policy at AMITA Health, the largest health system based in Illinois which includes 19 hospitals, 230 sites of care powered by more than 26,000 dedicated employees serving over 6 million patients in the Chicagoland area. Angie identified opportunities for the health system to make a difference, and won awards for her work to advance telehealth in the state.



Fatema Zanzi: Chief Legal Officer at Ann & Robert H. Lurie Children's Hospital in Chicago and Vice Chair of PCI

She provides strategic counseling on the corporate, transactional and regulatory matters that make it possible for the hospital and its affiliates to meet their business and service objectives. She also provides counsel on compliance with federal and state fraud and abuse laws, Medicare and Medicaid provider enrollment and reimbursement laws, HIPAA privacy and security laws, and healthcare provider licensure and scope of practice requirements. Further, she provides counsel on legal issues arising in regard to medical staff governance. She serves as the Corporate Secretary of the Board of Directors of Lurie Children's and its affiliates and as Chair of the Children's Health Affinity Group of the American Health Lawyers Association.

AWARD RECIPIENTS

Leadership Award for Advancing Telehealth through Innovation

StationMD



StationMD is a physician practice dedicated to delivering medical care specifically to individuals with intellectual and developmental disabilities (I/DD) via telemedicine. People with I/DD—which includes those with autism spectrum disorder, cerebral palsy, Down syndrome and other I/DDs—often have complex health conditions, and they often lack access to doctors who are trained to address their unique needs. They frequently encounter hurdles that prevent them from seeking medical care when they need it. Sometimes, a doctor is too far away. Sometimes, it is too logistically difficult to physically get out of the home to a doctor's office. Sometimes, they don't have a primary doctor and use the emergency room as a first line of care. At the hospital, people with I/DD get tested more and admitted out of precaution. This is time-consuming and expensive.

StationMD began partnering with support provider agencies across Illinois to successfully eliminate many of these barriers. Using telemedicine, it brought specialized doctors to patients 24/7, on-demand, and get them medical care when they need it most. For this population, minor medical matters like a fever, constipation or a missed dose of medication can escalate into something more serious if a doctor is not able to address the matter immediately.

With more than 90% of StationMD's consultations, the doctor can resolve the patient's medical concerns virtually and avoid the need to travel to the ER or urgent care.

This success rate is what drives partnership expansion across the state and beyond. StationMD is the only telehealth practice in the United States that is focused on tailoring medical care to individuals with I/DD. In Illinois, it serves over 1,500 individuals. Its doctors are board-certified and specially trained to treat the complex health conditions that are common among people with I/DD.

StationMD's presence in Illinois is helping deliver health equity to people with I/DD, who are traditionally medically underserved. By resolving their medical matters immediately, these individuals achieve wellness sooner and maintain it longer. For provider agencies, it drastically reduces expenses on staff overtime fees and transportation costs, which enables them to invest in more support services, programs, and staff, which individuals with I/DD desperately need.

Award will be accepted by **Dr. Malik Trivedi, M.D., FACEP**

Leadership Award for Improved Care for Underserved Populations

Blue Cross Blue Shield of Illinois



With 8 million members, BCBSIL is a division of Health Care Service Corporation and the largest health insurance company in Illinois. Early in the pandemic, BCBSIL recognized the critical need for telemedicine. The organization realized that quick implementation of new healthcare delivery systems relied not only on provider adoption, but also on the ability of patients to have access to the tools that could facilitate behavioral health care.

BCBSIL launched a telemedicine infrastructure grant program mid-2020 with the goal to expand virtual access to behavioral health care in underserved communities across Illinois. In total, BCBSIL granted over \$2 million to participating providers including more than 60 grants to providers ranging between \$9,000 –\$ 50,000 per provider.

These grants gave providers the flexibility they needed to respond to the unique situations facing their patient population, in addition to building the capacity they needed to ensure treatment continuity. The requested items such as:

- ✿ 1,000+ computers and tablets for clinicians to conduct visits
- ✿ 400+ phones and headsets to increase efficiency of communication with clinicians / patients
- ✿ 120+ webcams
- ✿ 480+ HIPAA compliant telecommunication software licenses for 25+ organizations
- ✿ Training, technical support, and consulting related to expanding telehealth for 20+ organizations
- ✿ Telecommunication room and building updates for 10+ organizations
- ✿ Wi-Fi and cellular network expansion for 29+ organizations

From July 2020 – July 2021, providers who received telemedicine grant funding performed almost 100,000 telemedicine visits for their BCBSIL Medicaid members. Providers who may not have had experience in delivering telemedicine continue to adapt their approach and incorporate telemedicine, including pivoting their telehealth budgets to meet the changing needs of their patients. Sixty percent of the patients who received telemedicine visits during this period have continued to access care via telehealth. This nomination demonstrates the leverage that a health plan can have in empowering providers to serve patients.

Award will be accepted by **Shanquinnell Bullock, LCPC**, Senior Manager of the Medicare Provider Network.

Leadership Award for Improved Policy Changes to Advance Telehealth

Bobby L. Rush, Congressman

The COVID-19 pandemic opened the door to mainstream use of telehealth throughout Illinois. The increased usage of telehealth was possible because of decisions at the federal and state level to relax regulations on the use of telehealth and to expand Medicare and Medicaid reimbursement for telehealth services. Congressman Rush serves on the Committee on Energy and Commerce and belongs to forty caucuses including the Congressional Black Caucus. As an exceptional congressional leader, Congressman Bobby Rush has demonstrated outstanding leadership in recognizing the need for expanding telehealth services and also the need for telehealth services to be available to those without ready access to telehealth services beyond the public health emergency.

In September of 2021, Congressman Rush introduced H.R. 5426, “*Improving Access to Home Dialysis Act of 2021*” that requires the Centers for Medicare and Medicaid Services (CMS) to develop a payment system for staff-assisted home dialysis services for patients with end-stage renal disease (ESRD); including a provision to provide for nurses, certified patient



technicians, or other healthcare professionals to train patients and their care partners in skills and procedures to perform home dialysis through telehealth services. This bill also requires a report on racial disparities with respect to the use of staff-assisted home dialysis services.

In addition, Congressman Rush is an original cosponsor of H.R. 318, “*Safe Testing at Residence Telehealth Act of 2021*”, that provides for Medicare payment of certain at-home diagnostic tests and telehealth assessments- including COVID-19 related telehealth assessments and blood tests ordered via telehealth.

In the first half of 2021 alone, Congressman Rush cosponsored two other bills during this legislative session that significantly address the need to extend and expand coverage of telehealth services.

- H.R. 2168, titled “*Expanded Telehealth Access Act*”, would permanently allow audiologists, physical therapists, occupational therapists, speech-language pathologists, and other providers designated by CMS to provide telehealth services under Medicare.

- H.R.1332, “*Telehealth Modernization Act*” extends the coverage of certain telehealth services under Medicare beyond the public health emergency, such as allowing all types of practitioners to deliver telehealth services, as determined by CMS.

Congressman Rush believes that his bill, H.R. 318, will make, “testing more accessible and safer for seniors in [his] district and around the country,” in conjunction with an assistive telehealth consultation. He has been actively engaged in working to assure that people throughout the nation are able to take advantage of telehealth services. Congressman Rush’s national leadership in advancing timely, positive health outcomes-oriented telehealth policies that will address health disparities has been remarkable.

Sustaining Partners of Partnership for a Connected Illinois



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THANK YOU TO OUR GOLD SPONSORS:

The logo for StationMD, featuring the text "StationMD" in white, bold, sans-serif font inside a blue rounded rectangular background.

StationMD

The logo for Canary Telehealth, featuring the text "Canary" in a serif font, a yellow square icon with a white bird silhouette, and the text "Telehealth" in a serif font with a trademark symbol. A thin yellow horizontal line is positioned below the text.

Canary  TelehealthTM

Improving Access and Closing Gaps

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