

Making the Business Case

for Telehealth



TUESDAY
NOVEMBER 1, 2022
NOON CST



Moderator

Donna McHale, RHIA

Donna has over 40 years of healthcare industry experience and is a recognized expert in performance improvement, strategic planning, operational management, information technology planning and implementation, organizational and project management, change management, and transformational leadership. She is a leader in Huron's healthcare technology services group with extensive experience managing complex projects/change initiatives.

This Webinar will recognize the key considerations that contribute to the business case for telehealth and promote understanding of how to use telehealth as a method to drive patient access and equity. It will also address digital literacy and access in underserved communities.

Host:

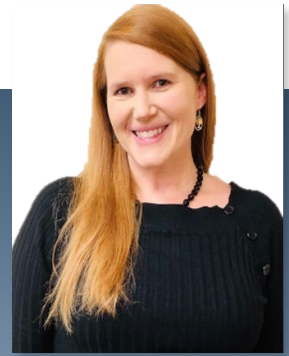


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Speakers:

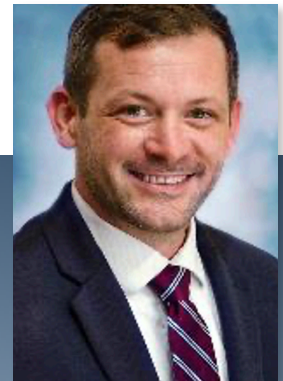
Jessica Duke, MHA, BSN, RN, CTC

Jessica has over 19 years of experience in the healthcare industry and is a registered nurse with extensive experience in patient care management and process improvement. She has significant experience in virtual care/telehealth projects, including planning, advisory, operational and functional workflow design, program assessment, and product selection services. She has direct experience developing telehealth solutions in rural health settings.



Douglas S. Overturf, VCP-DCV

Doug Overturf is the Director of Information Technology at Franklin Hospital, in Benton Illinois. He is a former United States Air Force cyber operator and holds professional certifications in datacenter virtualization and network security. He has 17 years of experience in Information Technology and is in his 10th year of healthcare.



Brad Futrell

Brad Futrell currently serves as the Chief Operating Officer at Pinckneyville Community Hospital in Pinckneyville, IL where he provides oversight to Compliance, Strategic Planning, Information Technology, Rehab and the Hospital's Rural Health Clinic. Brad has over 25 years of experience in hospital leadership and has served in small, rural hospitals in Southern Illinois during his career.

