

New Telehealth Players

Second in a series of virtual forums: October 13, 2021



Partnership for a Connected Illinois
broadbandillinois.org

The Illinois Telehealth Initiative (ITI) is a project of the nonprofit Partnership for a Connected Illinois (PCI). Over the last five years, ITI organized Law and Policy Forums examining the telehealth landscape in Illinois and the broader Midwest. The Forums feature interactive panel discussions on the current legal and regulatory environment for telehealth, reimbursement trends and opportunities, and telemedicine delivery and business models. <http://www.broadbandillinois.org/index.html>

Healthcare delivery is being transformed by new players, including consumer product giants that are rapidly expanding into innovative virtual healthcare modalities such as telehealth and remote patient monitoring.

Forum 2—What Digital Device Innovations Do We Expect Now and in the Near Future

In 2020, over \$14 Billion was invested in digital health and in the first half of 2021, the amount of investment was already above this level, at \$14.7 Billion. This rapid expansion in the development of digital devices raises questions that we hope to address through our panelists who represent key digital health players Omron Healthcare, Fitbit and Samsung, and, as industry experts, will share their insights along with their companies' products.

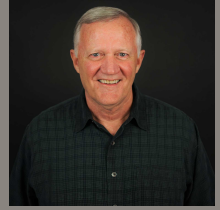
Host:



Speakers

Dr. Bob Teague

Chief Medical Officer, Green Room Technologies



Dr. Kapil Parakh, MD, PhD.

Medical Lead, Fitbit

Jill Person

Director of Product Marketing, Omron Healthcare



Sheryl Dacso, J.D., Dr.P.H

Moderator, Partner, Seyfarth Shaw

Date

Wednesday, October 13, Noon to 1:00 pm CT

Online

Sustaining Partner:



**McDermott
Will & Emery**

[**Register for Forum Here**](#)