

# Partnership for a Connected Illinois (PCI) Awards for Excellence in Telehealth Leadership



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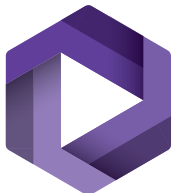
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## Agenda

### Monday, December 7, 2020

10:30 – 10:35 am	Welcome Remarks from <b>Liza Mazur, Chair of Partnership for a Connected Illinois</b>
10:35 – 10:45 am	Keynote Presentation featuring <b>A.J. Wilhelmi, President &amp; CEO, Illinois Health &amp; Hospital Association</b>
10:45 – 11:05 am	Presentation of Awards for improved Care for Underserved Populations to <b>Norwegian American Hospital</b> and <b>Jersey Community Hospital</b>
11:05 – 11:25 am	Presentation of Award for Policy Changes to Advance Telehealth & Award for Advancing Telehealth by Innovation to <b>Governor J.B. Pritzker</b>
11:25 – 11:30 am	Final Remarks and Thanks to Sponsors

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## Award Recipients

This year's presentation showcases awards to Governor J.B. Pritzker for improved policy changes to advance telehealth and for advancing telehealth by innovation. In addition, two awards will be presented to recognize organizations that have made exceptional contributions to advancing telehealth in Illinois on behalf of their members, employees, communities, providers, and patients.:

### POLICY AND INNOVATION

#### LEADERSHIP AWARD:



#### GOVERNOR J.B. PRITZKER

Nominated by:

*Anne & Robert H. Lurie Children's Hospital of Chicago*  
*AMITA Health*  
*Community Behavioral Healthcare Association of Illinois*  
*Illinois Critical Access Hospital Network*  
*Illinois Health and Hospital Association*  
*Illinois Primary Health Care Association*  
*Illinois State Medical Society*  
*Illinois Telehealth Network*  
*SIU-School of Medicine*

Illinois Governor JB Pritzker promoted and advocated for improved telehealth policies, laws and regulations that ensured access to healthcare during the COVID-19 pandemic. What followed was an immediate, seismic shift in healthcare service delivery. Patient demand for telehealth services increased exponentially in alignment with the need for physical distancing. The Executive Order and the Virtual Care Program allowed regulatory flexibility for the dramatic increase in telehealth in Illinois, improving the quality of care for many. The policy changes allowed for the rapid training of providers on the use of telehealth:

- allowing patients to receive treatment from the safety of their homes and not having to travel to medical facilities, often by public transportation, for ongoing medical treatment of chronic conditions,
- reducing the need for personal protective equipment
- creating a greater level of engagement between the patient and the clinician
- decreasing cancellations and no-show rates and
- enabling health care providers in quarantine the ability to continue to treat patients.

Healthcare providers rapidly invested in new technology, adjusted clinical workflows and educated staff, patients and clinicians on telehealth delivery. Within days of the Governor's Executive Order, community mental health providers went from around 10% telehealth to near 90% telehealth. Telehealth use in Illinois has remained at a significant and persistent level, with strong indication from patients and providers that this optional flexibility to access care must be maintained permanently.



## UNDERSERVED RURAL & URBAN POPULATIONS

### LEADERSHIP AWARDS:



Nominated by:

*Dr. Abha Agrawal, Chief Medical Officer of NAH*

Norwegian American Hospital (NAH), a small, safety-net community hospital serving some of the Chicago neighborhoods hardest-hit by the COVID-19 pandemic, was a leader in rapidly implementing virtual health care (telehealth) during spring and summer 2020 in order to continue to deliver care to its underserved patient population. Despite a high-need population, funding challenges, and patient barriers accessing certain technology systems, NAH was able to very quickly and successfully convert many of its outpatient services to telehealth. The result was while many other health providers have seen a significant drop in overall clinic volume during the past six months, NAH was able to keep its primary care and other outpatient specialty visit volume consistent with prior years, resulting in improved care and reduced barriers to care for its high-need community.

The speed of NAH's transition was one of the most critical aspects of its success. While many other organizations were only just establishing telehealth plans and protocols in March and April, NAH was already reaching patients and providing care remotely. NAH's commitment to maintaining close relationships with its patients and firm belief that prevention and wellness are critical led it to transition extremely quickly to telephone visits so as not to miss opportunities for prevention and contact with its patients.

Although many health systems have adopted telehealth in recent months, NAH has been particularly successful at using virtual visits to avoid gaps in care for its underserved population. Based on available data, NAH has not seen any drop in clinic visits, thanks to its successful telehealth implementation, the flexibility of its staff, and the whole hospital's commitment to providing care regardless of barriers, even amidst a global pandemic. NAH has also not yet seen any increased non-COVID-19 hospitalizations for chronic conditions that experts feared would be neglected during the pandemic, since the rapid and successful telehealth roll out ensured vulnerable patients received remote care for these conditions. NAH's telehealth efforts have already ensured ongoing, uninterrupted access to care for a vulnerable community with incredibly high COVID-19 case and death rates.

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# (JCH) HealthCare

Nominated by:  
*Illinois Telehealth Network*

Jersey Community Hospital (JCH) is located in Jerseyville, IL, a town with just over 8,000 residents and serves Jersey, Calhoun, Greene, and Madison counties. JCH has continued to be an important innovator in using telehealth to serve rural populations and has worked hard to develop critical partnerships with stakeholders in their surrounding area to serve this high poverty rural population.

As an early member of the Illinois Telehealth Network, JCH has built tele-hospitalist and tele-infectious disease programs to supplement its focus on Primary Plus, which aims to provide robust primary care services, stressing preventative care services and public accountability while also offering higher levels of care locally. As they have grown this model, their original telehealth projects have multiplied. Most recently Jersey Community Hospital applied for multiple USDA Distance Learning and Telemedicine grants to start a variety of telehealth projects, including those focusing on maternal fetal medicine, pediatrics and emergency response services.

During the COVID-19 pandemic, JCH was able to quickly adapt and start performing outpatient telehealth services including primary care and behavioral health visits. They were also innovative by switching their chronic care management services to a phone call system. Getting these programs up and running quickly was crucial to providing safe and innovative care to their rural populations.

Recently, JCH received a \$300,000 USDA DLT rural telehealth equipment grant announced by Ag. Sec. Sonny Perdue. This new equipment will help launch a tele-maternal fetal med program and a pediatric ED program.

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## Your Hosts

### THE PARTNERSHIP FOR A CONNECTED ILLINOIS

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The Partnership for a Connected Illinois (PCI) is a 501(c)3 non-profit organization based in Springfield, Illinois. PCI seeks to advance the deployment and adoption of high-speed internet services and information technology which has resulted in enhanced economic development and public safety for Illinois' communities, improved health care and educational opportunities and a better quality of life for the state's residents. PCI's mission is to maximize broadband's impact and use, especially in providing access to health care through telehealth. The deployment and adoption of high-speed internet services and information technology will result in advanced health and prosperity for the people of Illinois. Continued progress in the deployment and adoption of high-speed internet services and information technology is vital to ensuring that Illinois remains competitive and continues to create business and job growth. To learn more about the Partnership for a Connected Illinois, visit [www.broadbandillinois.org/index.html](http://www.broadbandillinois.org/index.html).

### UPPER MIDWEST RESOURCE CENTER

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As a federally funded program of the Indiana Rural Health Association (IRHA), the UMTRC provides a comprehensive set of telehealth clinical and technical assistance services leveraged into products of lasting value to rural providers. Many of the resources found on the website are related to reimbursement and development of sustainable telehealth programs. The UMTRC region encompasses the states of Illinois, Indiana, Michigan, and Ohio.

While UMTRC offers assistance to the public, per conditions of our federal grant, UMTRC is required to place a priority on providing technical assistance to Health Resources and Services Administration (HRSA) grantees in rural and underserved areas interested in establishing or expanding a telehealth program including, but not limited to, Office of Advancement for Telehealth (OAT) Telehealth Network, Community Health Centers, and the Federal Office of Rural Health Policy (FORHP) grantees. A client may wish to inquire about engaging the UMTRC for consultative services. If you are interested in additional assistance contact us using our Contact Form, calling 855-283-3734, ext 238, or emailing us at [info@umtrc.org](mailto:info@umtrc.org).



## Partnership for a Connected Illinois Board of Directors



**LISA SCHMITZ MAZUR**

CHAIRMAN

PARTNER, MCDERMOTT WILL & EMERY

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Lisa Schmitz Mazur advises health care providers and technology companies on a variety of legal, regulatory and compliance matters with a particular focus on digital health topics, including telehealth, telemedicine, mobile health and consumer wellness.

Lisa advises a variety of health care providers and technology companies involved in “digital health”—the intersection of health software applications, analytical tools, medical technology and electronic data assets enabled by the Internet and mobile devices—on the applicable legal and regulatory infrastructure, with a particular focus on telehealth, telemedicine, mobile health and consumer wellness programs. For example, Lisa has assisted numerous clients in developing and implementing telemedicine programs by advising on issues related to professional licensure, scope of practice, informed consent, prescribing and reimbursement. Lisa assists her clients to identify and understand the relevant legal issues, and develop and implement practical, forward-thinking solutions and strategies that meet the complex and still-evolving digital health regulatory landscape.

In addition to extensive writing on matters related to her digital health practice, Lisa has spoken at numerous conferences on a variety of digital health topics. She is a co-editor of McDermott’s *Of Digital Interest* blog, co-chairs the Interstate Collaboration in Healthcare Stakeholder Group and chairs the Illinois Telehealth Law Forum Program Planning Committee. Lisa also co-leads the Firm’s Digital Health affinity group, bringing together McDermott Health lawyers to develop thought leadership, share information and collaborate on best practices.



**FATEMA ZANZI**

VICE CHAIR

CHIEF LEGAL OFFICER AT ANN & ROBERT H. LURIE CHILDREN’S HOSPITAL OF CHICAGO

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Fatema Zanzi provides strategic counseling on the corporate, transactional and regulatory matters that make it possible for the hospital and its affiliates to meet their business and service objectives. She also provides counsel on compliance with federal and state fraud and abuse laws, Medicare and Medicaid provider enrollment and reimbursement laws, HIPAA privacy and security laws, and healthcare provider licensure and scope of practice requirements. Further, she provides counsel on legal issues arising in regard to medical staff

governance. She serves as the Corporate Secretary of the Board of Directors of Lurie Children's and its affiliates and as Chair of the Children's Health Affinity Group of the American Health Lawyers Association.



### CARLA ROBINSON

TREASURER

CHIEF EXECUTIVE OFFICER AND CO-FOUNDER OF CANARY TELEHEALTH

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Carla Robinson is the Chief Executive Officer and Co-founder of Canary Telehealth, a telehealth services company working with payers and providers to increase access to care and detect issues early for high-risk patients. Her firm works extensively in the home setting—providing services such as in-home diabetic retinopathy screening, remote monitoring, health risk screening, and other digital health solutions. Previously, as a McKinsey & Company consultant, Carla worked in management consulting, serving some of the world's largest organizations. She worked extensively with healthcare clients in areas such as medical devices, wellness, pharmaceuticals, nutraceuticals and nanobiotechnology. Her work included markets in the United States, China, Japan, Australia and France. Robinson holds a Master of Business Administration from the Kellogg School of Management at Northwestern University, where she was named an Austin Scholar. She received a Bachelor of Business Administration from Howard University with honors.



### DR. RICHARD BERNSTEIN

PROFESSOR OF NEUROLOGY, NORTHWESTERN MEDICINE

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Richard Bernstein focuses on neurovascular critical care, stroke, stroke of unknown cause, stroke in young people, acute stroke therapy, atrial fibrillation, and stem cell therapy for stroke. He received his doctorate from Cornell Weill Medical College in 1996 and interned at Mount Sinai Hospital, Illinois. He was a resident at New York Presbyterian Hospital as a neurologist Neurology and a fellow at the University of California-San Francisco Medical Center. He is Board Certified in Neurology and in Vascular Neurology by the American Board of Psychiatry and Neurology.





### JENNIFER BREUER

PARTNER & VICE-CHAIR OF HEALTHCARE GROUP, FAEGRE DRINKER BIDDLE & REATH

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Jennifer Breuer provides strategic counsel to hospitals, health systems, physician practices, other providers and health technology companies on the transactional, regulatory and compliance matters they must address in the rapidly evolving health care landscape. She also develops data-sharing and privacy compliance strategies related to the use of electronic health records, health information exchanges and other technology platforms.



### HEATHER FEAR

SYSTEM DIRECTOR OF TELEHEALTH & VIRTUAL CARE AT SOUTHERN ILLINOIS HEALTHCARE

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Heather Fear has over 25 years of clinical and healthcare management experience, with her last 5 years specifically dedicated to advancing telehealth at SIH. In her current role as director, Heather serves as a subject matter expert and leads her team in developing, scaling and optimizing models of care while leveraging technology and process. Heather is registered nurse (RN) and holds bachelor's and master's level degrees in management practice with an emphasis on project management. Heather is driven by an aspiration to continuously improve and redesign healthcare delivery through innovation and technologies that enable remote, impactful, and expeditious care.



### ANN FORD

PARTNER AT HALL PRANGLE & SCHOONVELD

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Ann Ford is a partner at Hall Prangle & Schoonveld. She provides strategic, business and legal advice to clients in the highly regulated healthcare industry in compliance, regulatory and transactional matters. Her experience includes over 15 years of executive leadership in healthcare organizations. Prior to joining Hall Prangle & Schoonveld, as the chief compliance officer and deputy general counsel of an international medical device, supply and distribution company, Ann developed global and US-based programs in healthcare compliance and worked on strategic acquisitions. She has also served as general counsel of two Chicago hospitals and as a partner in a professional liability litigation firm in Chicago.

Before the law, Ann practiced high-risk clinical nursing in obstetrics, pediatrics and neonatology, while serving as a member of the Executive Leadership Committee of the Medical Affairs Professional Society, an international organization that promotes medical affairs professionals in the life sciences industry.



### LADALE GEORGE

PARTNER, PERKINS COIE

Ladale George focuses on a regulatory compliance practice on advising healthcare clients and his transactional counsel on healthcare and non-healthcare corporate matters. He guides clients engaged in traditional and innovative healthcare businesses through complicated regulatory frameworks, including FDA, OHRP, NIH, and ORI regulated clinical research, clinical development, and post-approval marketing compliance; telehealth/telemedicine and multi-state provider licensing compliance; Stark Law and Anti-Kickback Statute compliance; FTC and CMS regulated clinical integration, and federal research grant management compliance. His corporate practice focuses on representing healthcare and non-healthcare businesses in corporate formations and governance, mergers and acquisitions, private equity investments, licensing arrangements, and joint ventures, including strategic affiliations and clinical integrations.

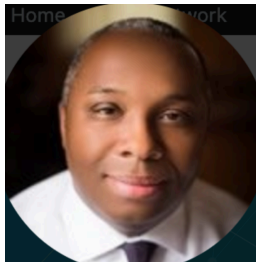


### ANGIE GROVER

CO-FOUNDER OF METOPIO

[Metopio](#) was created by data scientists, healthcare executives and public health champions who needed a tool that could deliver and communicate actionable insights about places and populations to drive better policy and business decisions. The platform is a start-to-finish, analytics as a service tool that brings together data, analytics and insights into one place so you can ask a question, get an answer, and accelerate your impact. Prior to launching Metopio, she served as the Vice President for Government Affairs and Public Policy at AMITA Health, the largest health system based in Illinois which includes 19 hospitals, 230 sites of care powered by more than 26,000 dedicated employees serving over 6 million patients in the Chicagoland area. Angie identified opportunities for the health system to make a difference, and won awards for her work to advance telehealth in the state.





**LEON HUDDLESTON, MD, JD**

PRINCIPAL, GRITSTONE PROFESIONAL SERVICES

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Leon is a physician who has more than 15 years of clinical practice in Physical Medicine and Rehabilitation. His practice has involved the treatment of neurological, musculoskeletal and chronic wound conditions. He also performs disability examinations for veterans across the country. In his work as an attorney he advises his clients on healthcare-related regulatory and compliance matters. This includes HIPAA privacy and security issues, cybersecurity concerns and regulatory agency investigations. In addition, he consults with small businesses on a variety of legal affairs. He is on the board of non-profit organizations that serve the interests of veterans and the community health needs of those in the Chicago southland.

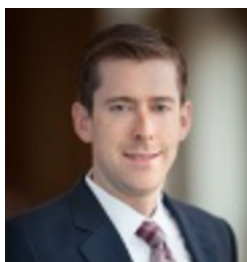


**LAURA HEPP KESSEL**

DIRECTOR OF TELEHEALTH SERVICES FOR THE SIU SCHOOL OF MEDICINE

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Laura Hepp Kessel, MSW, is the Director of Telehealth Services for the SIU School of Medicine. In her role with SIU, Laura is responsible for managing SIU's telehealth activities. Laura represents SIU as a member of the Governor's Rural Affairs Council (GRAC), as the West Central District Chair with the National Association of Social Workers (NASW) Illinois Chapter, and as the Chair of Rural Partners (the state's rural development council). She previously worked at the Illinois State Board of Education, for Illinois Lt. Governor Sheila Simon, and as a community organizer in southern Illinois. Laura earned a Master Degree in Social Work from the Brown School at Washington University in St. Louis as well as a Bachelor Degree of Science in Social Work from Southern Illinois University – Carbondale. Laura grew up in southern Illinois but currently lives in Canton.



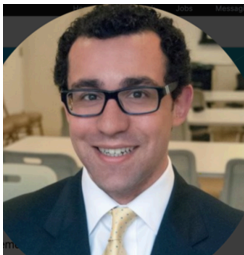
**THOMAS KIESAU**

DIRECTOR WITH THE CHARTIS GROUP

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Thomas Kiesau is a Director with The Chartis Group and the Leader of Chartis Digital, the firm's business unit dedicated to digital transformation planning and execution across the healthcare arena. Prior to assuming leadership of Chartis Digital, he led the firm's Strategy Practice Area. With more than 20 years of

experience, Mr. Kiesau has served as an advisor to many of the nation's leading children's hospitals, academic health centers, faculty practice groups, integrated health systems and community hospitals. He directs consulting engagements in the areas of: digital transformation, enterprise strategic planning, clinical partnership development, next-generation service line growth strategy and economic alignment. Mr. Kiesau has also participated in the development of corporate strategy and product development strategy for multiple integrated business process and technology firms that serve the healthcare industry.



### J.P. KORELC

REGIONAL VICE PRESIDENT FOR SOC TELEMED

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JP Korelc is a Regional Vice President for SOC Telemed. He leads their Business Development operations in the Midwest (IL, IN, MI and OH). This includes creating/advancing partnerships with IDNs, ACOs, and community hospitals. JP has over 10 years of experience in healthcare. He has a background in clinical, revenue cycle, insurance, and telehealth spaces. JP holds a bachelor's degree in Healthcare Administration from the University of Illinois and a master's in Business Administration from Benedictine University. He lives with his wife in La Grange, IL.



### GURPREET S. MANDER, MD, MBA, CPE, FAAP

DIVISION CHIEF PHYSICIAN EXECUTIVE, HOSPITAL SISTERS HEALTH SYSTEM IN SPRINGFIELD, IL, AND EXECUTIVE DIRECTOR OF THE ILLINOIS TELEHEALTH NETWORK

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With Dr. Mander's leadership, ITN has secured \$3.2M in grant funding to support \$4.2M in projects including network planning and development, launching pilots, supporting reimbursement and sustainability, securing rural telemedicine equipment, and opioid response planning for rural communities. This past year, Gurpreet provided testimony two times before Illinois legislative committees to expand Medicaid reimbursement for tele-behavioral health. He was appointed to the Illinois Lt. Governor's telehealth task force study committee. Previously, Gurpreet was with SIU School of Medicine as Division chief of Pediatric critical care and has served as Medical Director of St John's Regional referral center, where he helped develop a high-functioning regional transfer center and launched telemedicine programs.



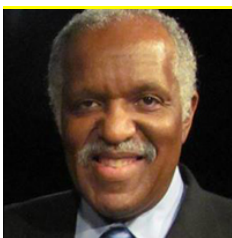


**LAURA MESSINEO**

VICE PRESIDENT FOR TELEHEALTH, AMITA HEALTH

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Laura Messineo is a dynamic nursing leader in the healthcare industry. Her innovative nursing leadership skills enable her to successfully align corporate strategic goals to operationalize clinical and financial targets. With over a decade of experience within the telemedicine industry, Laura has proven successes implementing telehealth solutions to drive performance and financial metrics. Laura speaks nationally on a variety of topics and sits on various professional boards.



**BRUCE MONTGOMERY**

CHIEF EXECUTIVE OFFICER

TECHNOLOGY ACCESS TELEVISION

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Bruce Montgomery is the CEO of Technology Access Television (TATV.org) and hosts the longest running local technology-based television show in Chicago. He is Director and Co-Founder of the Chicago New Media Summit (CNMS08), a member of the Board of the Illinois Technology Association, and a member of the Mayor Dailey's Council on Technology Advisors (MCTA). Bruce has also been a regular participant and contributor to the Governor's Broadband Deployment Council since its inception in 2005. He is producer and host of "Critics in Black," a weekly entertainment review TV talk show that covers film video, music and nightlife in Chicago and around the world.



**DAVID P. MORTIMER, MDIV, GPC**

DIRECTOR OF GRANTS, HOSPITAL SISTERS HEALTH SYSTEM

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David Mortimer currently oversees more than \$9.6 million in active federal, state and foundation grant projects supporting rural telemedicine and network development for HSHS, a 15-hospital system with nearly 2,300 physician partners and more than 14,600 colleagues in Illinois and Wisconsin. He serves as the Illinois Telehealth Network (ITN) Sustainability & Development Director. David

has 28 years of administrative non-profit and health care sector leadership that has included developing grant programs. David's hospital home office is in Eau Claire, Wisconsin.



### **CHEVON M. RARIY, MD**

ENTERPRISE PROGRAM DIRECTOR OF TELEHEALTH AT CANCER TREATMENT CENTERS OF AMERICA

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Dr. Rariy is an Endocrinologist with a focus on Endocrine Oncology, Double Board certified in Internal medicine and Endocrinology, Diabetes and Metabolism. Fellowship trained at Harvard Medical School's affiliate Brigham & Women's Hospital and University of Pittsburgh Medical Center (UPMC), with a medical degree from Harvard Medical School. She is the Enterprise Program Director of Telehealth at Cancer Treatment Centers of America (CTCA) and Medical Director of Endocrinology. With over 15 years of telehealth experience, she deploys a 'systems thinking' approach to build, strengthen, and execute Telehealth strategies and services for a national oncology health system network. She aims to optimize the delivery of healthcare by providing implementation strategies at the intersection between care delivery and digital technology.



### **PRENTISS TAYLOR**

VICE PRESIDENT FOR MEDICAL AFFAIRS

DOCTOR ON DEMAND

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Dr. Prentiss Taylor is the Vice President for Medical Affairs at Doctor On Demand. Prior to becoming Vice President, he served as a clinician at Doctor On Demand for over four years. Prentiss is focusing on driving clinical innovation through new products and partnerships. He is a graduate of Harvard Medical School and Kellogg Business School. Prentiss is a Fellow in the America College of Physicians.



**CLAY WORTHAM**

LEGAL COUNSEL FOR HEALTHCARE TRANSACTIONAL AND REGULATORY MATTERS  
AT WORTHAM LLP

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Clay Wortham is legal counsel for Healthcare Transactional and Regulatory Matters at Wortham LLP. He focuses on health care transactional and regulatory matters, including structuring and negotiating purchase and supply agreements, telehealth and telemedicine professional services agreements and joint venture arrangements in compliance with federal health care program requirements. He also counsels clients with respect to structuring graduate medical education affiliation agreements and contracting for residency program didactic, administration and resident preceptor services. Clay is very active in the health care technology area, with experience in structuring and negotiating telehealth and telemedicine services agreements between providers, hospital systems and other institutional providers, including both the professional services and technology components of those arrangements.

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